

# NASHUA SILVER KNIGHTS BASEBALL CLUB



## NASHUA SILVER KNIGHTS 2024 SUMMER STAFF APPLICATION

Name: \_\_\_\_\_ E-Mail: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Cell: \_\_\_\_\_

School: \_\_\_\_\_ Expected Graduation Year: \_\_\_\_\_

Major: \_\_\_\_\_ Receiving college credit for this position? YES NO

The season begins in late May and concludes mid-August. Would you be able to complete the full date requirements of the position? Yes \_\_\_\_\_ No \_\_\_\_\_

If not, when would you be able to start/finish? \_\_\_\_\_

*A successful candidate will be required to work days, nights and weekends from late May to mid-August. Candidates must demonstrate the ability to make this position their top priority during the summer.*

**Please indicate below the position(s) you are interested in applying for.**

### **Fan Engagement**

\_\_\_ **On-field Host:** This position is perfect for someone who is outgoing and who does not mind talking in front of thousands of people. The on-field host must be able to bring energy to our crowd in-between innings and during dead periods throughout the innings. During the day, you will help out with the public relations team in preparing for upcoming games.

\_\_\_ **Fan Engagement:** Works alongside the on-field host to ensure the most memorable experiences for fans. This position assists the host in planning an activity script, preparing for activities, bringing fans on the field, and managing waivers. This person must be organized, creative, and able to thrive in a fast-paced environment. During the day, you may help the public relations team or attend community events.

\_\_\_ **Mascot:** Must be outgoing and able to entertain large crowds with dancing, antics, and high fives! This person will be immersed into the fan-experienced and charged with maintaining energy in the crowd. Other tasks may include game-day operations.

### **Marketing/Public Relations**

\_\_\_ **Graphic Designer/Video Board:** Must be proficient in graphic design and able to produce flyers, posters, social media and video board graphics. During the game, this position will be operating the video board and live tweeting after each half inning.

\_\_\_ **Social Media:** This position includes a large focus on grassroots marketing initiatives with creativity being a necessary skill. Additionally, strong writing skills and basic design skills are needed. Each night it is your responsibility to make the ballpark experience special for all fans, from in-game production to crowd interaction. Other tasks include writing press releases, creating stat sheets, attending community appearances, along with helping to maintain a strong, professional social media presence.



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\_\_\_ **Photographer:** During games, this position will focus on photographing players, fans, and overall ballpark activity for use on social media. As a member of the Marketing/PR team, other tasks may include attending community appearances, managing social media accounts, and designing graphics.

## **Operations**

\_\_\_ **Stadium Operations:** This position consists of helping with improvement projects throughout the stadium. Additionally, game-day set-up/clean-up will be a main focus. Tasks include kid zone supervision, trash and bathroom checks throughout the game, and tarp pulls during inclement weather. We are looking for someone who is willing to do a variety of tasks around the stadium and has a problem-solver mentality.

\_\_\_ **Clubhouse Director:** This position would be perfect for someone who wants to get more involved with the baseball aspect of the organization. Prior to each game, you would be responsible for equipment management, including laundry services, rubbing baseballs, and setting up helmets/bats in the dugout. Additional tasks include providing pre- and post-game meals for both teams, and the umpires.

\_\_\_ **Food & Beverage Operations:** F&B positions involve high level customer service, supervision of cash flow, vendor relations, working with concessions director to ensure productive and efficient operation on a nightly basis, management of a stand (including, but not limited to, daily inventory, setup, cleanup), and delivery assistance. This position is well-suited for someone passionate about hospitality and service.

## **Press Box**

\_\_\_ **Broadcast Commentator:** Must have avid baseball knowledge and the ability to discuss plays and the sport for the duration of a game on the video broadcast with a second commentator. Commentators must be well-spoken, professional, and engaging. Commentators may rotate between reporting the play-by-play and color commentary.

\_\_\_ **Public Address Announcer:** Requires someone to be comfortable with their own voice being heard by thousands of fans. You must develop your own script for what needs to be announced during games.

\_\_\_ **Video Broadcaster:** Responsible for the live video broadcasting of all home games. Home games are streamed on The FCBL Network. The video broadcaster would also be tasked with setting up all cameras around the stadium prior to the start of the game and maintaining the quality throughout. During home games that are streamed by ETV, this staff member would assist in stadium operations.

\_\_\_ **Baseball Analytics/Data Tracking:** Keeps accurate record of the scorebook and scoreboard during the game. Will be charged with updating Pointstreak, analyzing team statistics, creating stat reports, baseball cards, and roster sheets.. May have performance/statistics meetings with the coaching staff.

\_\_\_ **Sound/Music Operator:** Prepares and operates music, walk-up songs, and sounds for in-game engagement with the crowd. Other tasks may include operations.

## **Sales**

\_\_\_ **Ticket Sales:** Ticket sales positions involve enthusiastic sales tactics including, but not limited to, prospecting, cold calling, and scheduling sales meetings with potential customers. Responsible for meeting weekly call benchmarks as well as providing detailed reports of call history. Sales include group outings, catered picnics, suite events, birthday parties, and baseball camp.

\_\_\_ **Merchandise:** Focuses on managing inventory in the merch store, assisting in post-game inventory and replenishment, and reconciling cash drawers. Other tasks include assisting in game-day operations.

*All summer staff positions may include assistance in group sales calls, tarp pulls, stadium maintenance and clean-up, grass roots off-site marketing, and all other duties assigned by the front office.*

**Please contact Director of Sales and Operations, Josie Schmidt, with questions:  
[Josie@NashuaSilverKnights.com](mailto:Josie@NashuaSilverKnights.com)**